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For Immediate Release

PRESS RELEASE

Celebrate Local Wines during the Nova Scotia Fall Wine Festival

Halifax, N.S. – The fifth annual Nova Scotia Fall Wine Festival begins on Thursday, September 16, 2010 and continues until October 17, 2010. During the month-long festival, Nova Scotia winemakers and some of the province's finest chefs will come together to celebrate their passion for local food and wine.

"The Fall Wine Festival celebrates the harvest season," says Janice Ruddock, managing director of the Winery Association of Nova Scotia (WANS). "In the fall, the wineries are at their best...you can see the plump grapes hanging from the vines, observe the staff working in the vineyards and smell the fermenting wine. It's absolutely amazing."

This year's festival features over 45 events taking place across the province. Highlights of the festival include the 17th Annual Grape Stomp at Sainte-Famille Wines, Go North Tours Perfect Pairings Progressive Dinner and Muir Murray's version of the Iron Chef Competition. Eleven local wineries will be hosting festival events. Detailed event listings and festival information can be found at www.nsfallwinefestival.ca.

New this year to the Fall Wine Festival is the "Win a Nova Scotia Wine Cellar" contest. By visiting any of the participating wineries during the festival, visitors receive a ballot for a chance to win 50 Nova Scotia Wines. Weekly contests for event tickets and prizes will also be featured in the Wines of Nova Scotia newsletter.

In 2007, the Nova Scotia Fall Wine Festival was named Signature Event of the Year at the annual conference of the Tourism Industry Association of Nova Scotia (TIANS). For more information about WANS or to sign up for the newsletter, visit www.winesns.ca.

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About the Winery Association of Nova Scotia (WANS)

WANS was formed in 2002 to represent the interests of wine producers in Nova Scotia, to serve as a voice for local industry and to promote the growth and development of Nova Scotia wines. Members include L'Acadie Vineyards, Annapolis Highland Vineyards, Bear River Vineyards, Benjamin Bridge, Blomidon Estate Winery, Domaine de Grand Pré, Gaspereau Vineyards, Sainte-Famille Wines, Lunenburg County Winery, Muir Murray Estate Winery, Petite Riviere Vineyards and Jost Vineyards.
www.winesns.ca