



For Immediate Release  
February 15, 2010

## **PRESS RELEASE**

### **Wines of Nova Scotia Featured at Atlantic Canada House during Vancouver 2010 Olympics**

Halifax, N.S. – From February 13 to 28, 2010, visitors from around the world can sample a glass of Nova Scotia wine at the Atlantic Canada House in Vancouver.

“This is a good opportunity for our young and growing wine region to showcase the quality wines being made here,” says Bruce Ewert, owner and winemaker of L’Acadie Vineyards. “It will be new to many people that we have a wine region here...it’s going to layer into all the other positive images they have of Nova Scotia.”

Ewert began his winemaking career in British Columbia and chose Nova Scotia’s Gaspereau Valley to open his winery, L’Acadie Vineyards, in 2008. He will be representing the Winery Association of Nova Scotia (WANS) at Atlantic Canada House for Nova Scotia Day celebrations organized by Nova Scotia Come to Life. Visitors for the Friends and Family event on February 15 will sample his 2006 Traditional Method Brut and 2008 Sparkling Rosé.

“We are proud to have the world try our wines during the Olympics,” says Janice Ruddock, managing director of WANS. “Our participation at Atlantic Canada House shows the quality of our wine is at a world standard.”

L’Acadie Vineyards, Sainte-Famille Wines, Benjamin Bridge, Domaine de Grand Pré, Jost Vineyards, Gaspereau Vineyards and Lunenburg County Winery are represented on the Atlantic Canada wine list, as well as at the Friends and Family Come to Life events. For more information about Wines of Nova Scotia, visit [www.winesns.ca](http://www.winesns.ca).

-30-

**For more information please contact:**

Christine White  
Director of Communications & Events  
Winery Association of Nova Scotia  
Cell: (902) 880-2180  
E-mail: [marketing@winesofnovascotia.ca](mailto:marketing@winesofnovascotia.ca)

**About the Winery Association of Nova Scotia (WANS)**

WANS was formed in 2002 to represent the interests of wine producers in Nova Scotia, to serve as a voice for local industry and to promote the growth and development of Nova Scotia wines. Members include L'Acadie Vineyards, Annapolis Highland Vineyards, Bear River Vineyards, Benjamin Bridge, Blomidon Estate Winery, Domaine de Grand Pré, Gaspereau Vineyards, Sainte-Famille Wines, Lunenburg County Winery, Muir Murray Estate Winery, Petite Riviere Vineyards and Jost Vineyards.

*[www.winesns.ca](http://www.winesns.ca)*